

External Social Media Policy

The South Carolina State Treasurer's Office understands the growing importance of social media as an effective communications tool and is committed to following best practices for proper use to protect the integrity of the agency, its staff and the citizens of South Carolina. We welcome your comments on our networks, including Facebook, LinkedIn, Instagram and other social media outlets. The purpose of these sites is to present matters of public interest to South Carolina constituents.

We welcome discussion and questions and seek to maintain an environment that is civil and appropriate for all ages. We encourage members of the public to offer comments as those comments relate to the topics being discussed.

The following guidelines apply to all visitors to social media sites of the South Carolina State Treasurer's Office, their comments and private/direct messages, and we reserve the discretion to remove, hide, delete, or not allow comments or private/direct messages that contain:

- Profane, obscene, violent, pornographic, or sexual content;
- Threats or abusive language to any person or organization;
- Content that defames anyone or any organization;
- Content that promotes, fosters, or perpetuates discrimination on any legally protected category including race, religious creed, color, national origin, ancestry, sex, age, physical or mental disability, medical condition, sexual orientation, marital status, gender identity, gender expression, genetic characteristics or information, military or veteran's status, or any other category protected by federal or state law, including association with individuals with these protected characteristics or perception that an individual has one or more of these protected characteristics;
- Any commercial solicitations;
- Advertisements, prize contests or giveaways;
- Confidential, proprietary, or personally identifiable information;
- Details about an ongoing investigation or legal or administrative proceeding that could prejudice the processes or could interfere with an individual's rights;
- Copyrighted or trademarked images or graphics;
- Content that suggests or encourages illegal activity;
- Content in support or, or in opposition to, any political candidate, campaign, or party;
- Documents of any kind;
- Multiple successive off-topic posts by a single user or repetitive posts copied and pasted by multiple users, or spam; or
- Links to any site.

The South Carolina State Treasurer's Office is not responsible for, and neither endorses nor opposes, comments placed on this site by visitors to the site. The State Treasurer's Office is a public body within the meaning of the South Carolina Freedom of Information Act and thus subject to the provisions thereto. The State Treasurer's Office disclaims any and all liability for use of public comments by third parties.

This comment policy is subject to amendment or modification at any time. Questions or concerns regarding the South Carolina Treasurer's Office's social media activity and/or social media policy should be submitted to communications@sto.sc.gov.